



NEW GENIUS
Gen⁴S™

ULTRA DYNAMIC LENSES



WHY CHOOSE CLEAR WHEN YOU CAN HAVE DYNAMIC ?

GEN SPEED™



Time is no longer
a concern.

GEN STYLE™



Colors have never
been more vibrant.

GEN SMART™



Goes beyond
correction.

GEN SPEED™ : ULTRA -RESPONSIVE TO LIGHT

- ✓ Fade back in less than 2 minutes^{2*}
- ✓ Up to 2 times faster to fade back^{3*}
- ✓ Only 25 seconds to sunlens dark (category 3)^{5*}
- ✓ The fastest dark lens^{4*}

GEN STYLE™ : SPECTACULAR COLOR PALETTE

- ✓ Widest range on the market : 8 vibrant colors
- ✓ New addition to the portfolio : the Ruby color
- ✓ Better color consistency at all stages⁶
- ✓ Endless pairing possibilities

GEN SMART™ : HD VISION AT THE SPEED OF YOUR LIFE

- ✓ 39% faster vision recovery from intense bright lights^{7 (1A)}
- ✓ 40% faster vision recovery during fade back^{7 (2B)*}
- ✓ 39.5% improved contrast sensitivity during fade back^{7 (2B)}

9 OUT OF 10
WEARERS CHOSE
TRANSITIONS® LENSES
OVER CLEAR^{1*}

[illegible]

8 spectacular colors for infinite combinations!

Tips and tricks:

- 1- **Overlay and drag** the chosen frame onto the Transitions® color palettes
- 2- Find the **best style combination** with the frame and colors below.

GREY



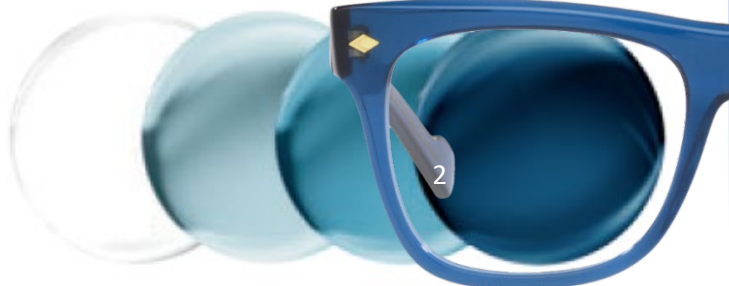
BROWN



GRAPHITE GREEN



SAPPHIRE



AMETHYST



EMERALD



AMBER



RUBY

